

# Community Development Plan 2017/18

Update February 2018



## Raising Awareness of the CEF

Progress	Lead
Dec 16 – The next Public Forum on Thursday 8 <sup>th</sup> December will focus on each project being asked to make a small presentation about their proposal. It will allow questions to be asked by attendees and PB members.	CHN
5 organisations gave presentations at the Public Forum – each project discussed how their work will also promote the Southern CEF, Decisions were made at the January 17 PB meeting. Projects will run throughout 2017 and into 2018	PB
New logos agreed for the 5 CEFs, January 2018	CHN

## Developing CEF forums

Progress	Lead
Developing the concept of taking the CEF on an interactive tour of the area. Choosing a location and consulting with locals about the topics / theme for their Forum. Then building the event around the issues they want covered.	CHN / Cllr Jordan
Hambleton public consultation taking place ahead of a CEF forum event in Sep 2017.	CHN/ FC
Face book campaign and promotional leaflet circulation took place. Issues were highlighted and speakers secured. Over 50 people attended the event with many questions asked concerning planning and traffic issues.  Discussion to take place at October Partnership Board regarding this approach and whether to repeat it elsewhere in the CEF area, it was agreed to repeat the format in Eggborough.	CHN/ FC
Eggborough public consultation took place, this led to three key speakers being booked to cover Crime, Planning and Traffic. Further publicity took place ahead of the event. Another good turnout with different residents attending the event and many questions raised during the Market Place and after each speaker.	CHN/AC
Hensall consultation flyer circulated to all households February 2018.	CHN

## Loneliness and Isolation

Progress	Lead
Proposals submitted for a Selby District Vision and Yorkshire Energy Dr roadshow to raise awareness of services and support.	
March 17 – Social Prescribing Service refunded through Selby Hands of Hope. Able to take referrals from any support services supporting people who live in the Southern CEF area.	CHN
April 17 – plans developed with Hands of Hope for Discosize – a new exercise class to enable people to make friends and have fun. Promotional flyer produced and circulated to local villages around Eggborough Sports and Social Club.	CHN / AR
September 17 – trainer recruited, venue and timings agreed. Every Wednesday	CHN/

5.30pm – 6.30pm at Eggborough Sports and Social Club commencing Wednesday 4 <sup>th</sup> October 2017.	JW
February 2018 – new discosize flyer being finalised. Exercise mats have been sourced.	

## Vision – On Tour with the Southern CEF Selby District Vision



We believe that taking this service out to the public, especially to those most isolated parts of the area, will not only promote our own services, but also be a fantastic opportunity to promote the work of the Southern CEF. We plan to build into every session we run a presentation on the work, purpose and plans of the Southern CEF and to encourage people to engage with its activities.

This project will have a direct impact on reducing loneliness and isolation:

- Educating the local community in supporting those with sight loss better, to improve the quality of life for those living in the Southern CEF area with a visual impairment.
- Identifying where support is needed and working with members of each local community to support those needs better.
- Offering opportunities to anyone within that community to come along to an event locally; ask questions, embrace new information and meet with other people. By working in partnerships with other service providers, ensuring each event is varied and of interest, we would hope to encourage a wide variety of individuals to take part.
- We will develop an interactive session, incorporating the 'Eye Health Message' and some visual awareness material. This will include input from the project officer, as well as visually impaired volunteers.

## The Re-energised Roadshow The Yorkshire Energy Dr



Over the last two years we have visited significant numbers of people in the Selby District who are paying more than they need to for their energy, who have experienced problems with their energy supplier, who are worried about the cost of turning the heating on and/or who have been cold-called by companies offering 'free' energy-related products. Through this we have observed a demand for an independent service that can provide impartial advice on these issues.

When it comes to heating a home and managing energy costs, residents in the Southern CEF face specific challenges. Over one-third of properties in the area are off the mains gas network - this means that residents are having to rely upon more expensive forms of heating. Furthermore, 18% of homes have solid walls which means that they cannot be insulated in a straightforward manner and makes homes harder to treat. In the ward of Whitley these figures are even higher, with 67% of homes off mains gas and 28.3% having solid walls.

Through this project, we are proposing a new approach which will take us into all the Southern CEF villages and will tailor the type of activities we offer to meet the needs of individual parishes. Having local events in communities makes the service accessible to all and will particularly benefit

those who may have difficulty or concerns about travelling to advice centres in urban hubs.

Our project will run a series of events across the Southern CEF area to deliver advice on reducing energy costs. We will provide a total of 20 days of support and will offer our service to all villages. We will then work with all interested Parish Councils to devise a plan to engage residents in their area and to organise and publicise activities accordingly. This will be a combination of:

- Running energy surgeries for residents at an appropriate local venue such as a village hall, community centre or even the local pub. Local residents would be able to book a 45 minute slot to get independent and tailored advice on any energy-related question or problem.
- Attend a community event to host a stand or to give a talk to an existing group on saving energy in the home
- Provide advice regarding energy management within the local community buildings.

### **July 17 Update**

Kate and I have been hard at work promoting the 'Tour' and attempting to find venues /groups /events etc where we will be able to take our advice and information, along with promoting the work of the Southern CEF.

On Tour events we have now completed or have set up are:

- Thorpe Willoughby Over 50's Lunch Club
- Chapel Hadlesley Summer Fair
- Warmsley and Cridling Stubbs afternoon celebration event
- Carlton Over 50's Club
- Camblesforth Christmas Fair
- Whitley and Eggborough School Christmas Fair
- Eggborough Sports and Social Club
- Warmsley Coffee Morning
- Hensall Coffee morning
- Smeaton Pub

### **September 2017 Update**

Across the summer both organisations have been attending Summer Fetes, Fairs, Village Groups, Activities and pop up Cafes. In addition, they have joined up with the mobile library scheme which has been extremely useful to access more isolated and vulnerable individuals.

As well as raising awareness of the services available both Vision and the Energy Dr have had important one to one conversations regarding eye conditions, maintaining good eye health and the benefits of changing energy suppliers.

The Energy Dr continues to carry out home visits for those most in need assisting with changing energy supplier, addressing energy bills and applying for grants to assist with energy debts.

### **December 17 Update**

So far, our tour has taken us to: Balne, Beal, Carlton, Chapel Haddlesey, Cridling Stubbs/ Womersley, Eggborough, Hambleton, Heck, Kirk Smeaton, and Thorpe Willoughby.

We have run a range of events from giving talks to older people's groups to attending school fairs, and from running drop-in events to doing some individual home visits. Most recently we have linked up with North Yorkshire County Council's mobile libraries to provide advice to residents in three Southern CEF villages as they come and borrow their books!

We have recognised that some of the villages are so small that it has proved challenging to organise any kind of event. To address this, we have just had the attached information sheet produced which we intend to put through the door of every household in the very smallest villages. This will ensure that everyone in these rurally isolated locations is receiving information and can get in touch with us if they have any specific issues or questions.

We are still looking for potential groups and events in some of the villages and would particularly welcome any ideas/contact details for activities in Drax, Camblesforth, Kellington and Hensall.



Carlton Wednesday group

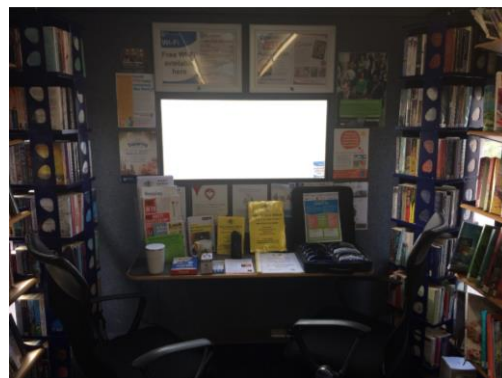


Chapel Haddlesey school fair

### Update Feb 2018

We have had a brilliant few months, continuing to take our information and advice tour out to the villages of the Southern CEF.

Together we realised that some of the smallest villages were going to be the most difficult to reach out to. With often no social opportunities or events happening that we could tap into. So, we decided to write and design our two-sided A4 flyer, promoting our messages and the support we have had from the Southern CEF.



Together we have been hitting the streets, roads and lanes of these smaller villages to hand deliver our information flyers to every household, chatting to people as we go. This has been a great way of ensuring the potential of this project has been maximised and that this really has had an impact, in terms of reach, to those most isolated communities.

We continue to attend and tag onto other organised events and groups, including most recently the Hensall Wednesday Club and continuing with the mobile library service.

We have a few more events lined up between now and the end of March, as well as more leaflet deliveries, to ensure that every village in the Southern CEF area has been covered in some way, by the end of the project. We have received fantastic feedback on our travels and helped so many residents with issues around both vision and energy saving.



At our most recent talk with the Hensall Wednesday Club, four people asked for follow up one-to-one reviews with the Yorkshire Energy Dr.

Also, a lady who was given one-to-one support with her vision at the group, said that she had been bothered by her glasses for over a year, but finally felt able to approach her optician with the right information and knowing what she needed.

## “What’s IT All About - Computers for the Over 50s” at Eggborough Methodist Church

The grant was paid into the Church account on 05 February 2018 and we placed an order for broadband with BT on 06 February. Installation is due to take place on Monday 26 February.

Paul Stringer will oversee the installation with me. We will also be going to buy a printer in that week. I made an information poster that has been on our notice board for a couple of weeks. It is also on our Facebook page.

We will be deciding on an introduction day also.

Paul is working on a trendier poster. I have had about 5 people wishing to register so far.

I will put it in The Selby Times. I believe that we are well on the way to implementation and should be up and running within a month but we need to ensure that everything is well with the broadband first.



## Selby Hands of Hope Pop Up Shop

Work has commenced on planning events across a 12 month period, building upon events that are currently scheduled.

Once agreed there will be a specific flyer designed to promote the project, which will also be added to our website and details provided for the SDC CEF website.

Two staff have been recruited to coordinate all the events and staff the Pop Up Shops. Two meetings have now been held to build up the program for the year.

### Youth Provision

Progress	Lead
The support and activity’s provided by York City Knights rugby team has been a massive success and they have attended all 3 events held to date. We will be asking them to attend our 4 <sup>th</sup> and final event in May/June 2017	

Whitley and Eggborough activity day 20 <sup>th</sup> February 2017, 31 young people attended.	
The final day will be held in the spring half term. We still need to find a venue for this, we are going to look at a venue near Hensall as someone commented that they don't often have activities provided there. I am going to get in touch with the gentleman who raised these concerns after the Easter break. I think we will look at similar activities as they have worked really well. As you can see from the report we have had increasing numbers and really good feedback.	Lesley Senior
All 4 days have been completed and have been successful in attendance levels and the range of families accessing them.	

## Community Cinema

### Hambleton Village Hall

This will allow our families of Hambleton to join a themed 'cinema club' that offers much more than just a film once a month. The trustees propose to host in the village hall a 3 hour Saturday morning event once a month.

This will be led by a fictional character that children can relate to every month that will focus on current issues that families are experiencing.

Additionally, at the end of the session the families will be able to consolidate their children's learning by taking part in the monthly activity and a lucky winner will win a prize the following month.

We intend to utilise our smaller hall for the parents / guardians as a coffee area. This will have a stand with that months 'current issue' and can be used a pick up point for the village and an expert on hand if the parents need further information / advice.

The benefit for our community:

- The nearest cinema available is at Castleford which limits accessibility and increases the cost for families. Our provision will provide families with a local interactive cinema experience once a month.
- To be part of a community hub that meets once a month which can address isolation as there is no current group available for families.
- Educate young people on current issues that they are facing with an expert from the area
- Allow young people to have the freedom to express their ideas and consolidate their learning through a monthly workshop
- Open a three-hour coffee shop for the community as a pick up point for local information and facilitate an open place for our community to interact with each other
- Single parents / guardians a touch base once a month to see other adults

Our project is more than a local cinema. We will create a monthly family event mixing cinema with fun activities, talks, presentations and the development of local support and friendship networks.

## July 2017 Update

# **Cinema Club Actions – Little Owls Community Cinema**

The cinema club will be provided the last Saturday of the month with the first one Last Saturday of the month. The first date will be Saturday 30<sup>th</sup> September. Time – will be 9.30am to 12pm.

### **Buy / rent equipment – Fiona Conor**

Initially we were going to hire the equipment for the year. However, in year 2 if we wanted to keep this going we would have to find another grant. We are going to explore option for buy and hire and arrange a date for 3 suppliers to come and meet us and give us their best pitch and tender for the project. If we went with buy it gives us the flexibility then to promote the hall for small conferences as we will have our own projection screen and projector. The challenge would be to find out where to hire films from.

### **Marketing plan – Juvina Janik**

Set up cinema club facebook page, to be put into the village newsletter for subscription .PR - launch in paper regarding funding. Banners. Leaflets.

### **Gifts for kids / Competitions – Melissa / Fiona**

Melissa speaking to Selby hands of Hope. This will be for the 'in between game take a cabbage was explored. We also would have a monthly competition for designing the best poster for the next month's film and this will be displayed in the village hall notice board and mentioned in our community newsletter.

### **Refreshments kids – Fiona Conor**

Donations for the first cinema club of kids drinks. Already agreed. Buying own popcorn machine £100.

### **Café for adults – Louise fisher**

Small hall to be a café area. Orders to be taken for tea and coffee and just supply cakes. They will also have a television feed in small hall so they can watch the film (low sound)

### **T- shirt - Fiona Conor**

Kids to have t-shirts to wear so they look like they are in the club. Fiona to explore extra funding for uniform for the children. Fiona to have one designed once Logo is approved.

### **Logo – Melissa**

Logo being designed for free a little owl holding popcorn.

## **September 2017 Update**

Cinema Club - is almost there - Juvina & Melissa are helping with the set up - Louise & Fiona organised extra help - popcorn machine drinks etc ordered. Melissa has sorted prizes through Selby Hands of Hope.

The first cinema event is taking place on Sunday 1<sup>st</sup> October. Following the first event we will review how it went including the age group and needs.

In addition, Hambleton village hall is planning the following events:

Sat 28th Oct - Halloween activities

November 6th Users meeting 7pm

December w/c 4th Players show - busy time in hall

Sat 16th December Breakfast with Santa,

Christmas eve - Village on the green - Christmas celebrations

December 2017 Update

We have had the 2nd Cinema club, Sunday 5<sup>th</sup> November - it is a work in progress - things to consider in the New Year - we are changing the kids cinema to a Saturday - and looking at the timings.

## Inspiring Young Entrepreneurs - a New Framework for Success

Training for Employment (Yorkshire) C.I.C.



According to research published in October 2016 by the New Entrepreneurs Foundation (NEF), almost a third of young people aged 18-25 have started, or are considering starting, a business. Half say they have been hampered from doing so.

Areas holding them back included lack of access to finance, lack of business knowledge, and a lack of good contacts.

Local problems and issues will be identified and resolved by young local entrepreneurs. Examples of services that might be offered by young people include dog walkers, cleaners, handypersons, gardeners, ironing services, and house sitters.

Our project will create a successful and robust framework to assist young people to identify areas of particular concern in their neighbourhoods, and set about providing services to address those needs developing their own successful small enterprise.

Our project will develop the entrepreneurial skills of a minimum of twelve young adults.

It will be a collaborative project, combining Training for Employment's workshops, guest speakers, a quarterly Southern CEF Enterprise Club and networking opportunities.

Training for Employment will provide self-employment skills workshops x 48. These will teach young people essential skills such as:

- 🌐 Business Planning
- 🌐 Budgeting (personal and business)
- 🌐 Financial Forecasting
- 🌐 Marketing and Sales
- 🌐 Tax and Self-assessment

This project will provide an opportunity for young people to develop practical skills, encouraging a framework for success which can be replicated into the future.

The project will address loneliness and isolation of the young person, and of the service users of the social enterprises which the young people will set up.

The fact that Southern CEF provided the funding for the project, will be emphasised in promotional literature and during interactions with participants.

### July 2017 Update

- The marketing phase is currently underway, with leaflets being distributed in a phased manner throughout July, across the Southern CEF area.
- Meeting with Heidi Green of the Selby 'Business Support Hub'
- Leaflets at Community House, Selby Community Furniture and Selby District Vision
- There will be ongoing marketing activity with representatives from local organisations throughout July.



## September 2017 Update

- A number of learners have been recruited and the age limit has been lifted following discussions with referral organisations.
- Meetings have been held with each learner to discuss their needs and ideas, with a couple of Community ideas already being developed including IT support and music activities.

## December 2017 Update

- Met with Heidi Green of the Selby 'Business Support Hub', passed additional leaflets and information for dissemination to Heidi's contact group.
- Met with Craig Atkin of Ad:Venture Leeds City Region to discuss co-referring service users.
- Contact with organisations in the Southern CEF area.
- JobCentre+ have been informed about the project, and will refer anyone who is resident in the S.CEF area who expresses interest in self-employment.
- Ongoing social media marketing, including Twitter and facebook.
- Contact with Head of Business Studies at the Read School, Drax.
- In July 9,000 leaflets were distributed across the Southern CEF area in July 2017. Unfortunately, this yielded no enquiries. Another leaflet drop early 2018, a better time of year for new start-ups/ New Year's resolutions etc, might yield results.
- Leaflets at Community House, Selby Community Furniture and Selby District Vision.
- There will be ongoing marketing activity with representatives from local organisations.

## February 2018 Update

- TfE will participate in the Jobs Fair in March, at Eggborough Power Station, to promote the opportunity.
- Contact with organisations in the S.CEF area, including Brenda Oldfield at the Methodist Church .
- JobCentre+ will refer anyone who is resident in the S.CEF area who expresses an interest in self-employment.
- Ongoing social media marketing, including Twitter and FaceBook.
- Leaflets at Selby Civic Centre.
- Ongoing marketing activity with representatives from local organisations.

## Transport

Next Steps	Lead
Community Transport Consultation running Jan – Feb 2018. Over 130 people have participated in the review with a full report being submitted in March 2018. This will include an action plan of recommendations.	CHN

## Rural Community Transport Horton Housing Community Cafes



The Community Café service was established in 2012/13 with the main objective of providing a meeting point for lonely and/vulnerable citizens. The largest of the Cafes has been in Selby and Tadcaster but there have been several smaller locations to meet the needs of the rural communities. Locations such as Eggborough, Womersley, Cridling Stubbs and Hambleton. The sessions are funded by the NYCC Innovation Fund.

We have found that one of the biggest barriers to providing this service for the rural communities has been in providing transport to the events. In many cases the citizens will have no transport and therefore have to rely on a neighbour or a friend to take them each week.

There have been examples where without transport citizens have not been able to come to one of the sessions. If organised transport were to be available we are confident that more people would be able to benefit from attending the sessions.

This initiative will fund

- the cost of a block booking for a minibus to establish a pick up/drop off route from surrounding villages to the Eggborough weekly Community Café sessions
- through a recruitment exercise, identify and recruit new volunteer drivers in the south Selby Rural area to join the passenger car scheme,

The establishment of a weekly minibus run to the Community Café could be a life line to some vulnerable people and the service could also be used to help with the CEF objective of promoting community transport.

A proactive promotion of the Passenger Transport service within the Southern CEF could identify many new volunteers and go some way to improving rural isolation.

The promotion of the Community Café with provided transport will all help address loneliness amongst vulnerable citizens in rural areas of Selby by providing transport to attend a regular weekly meeting point.

Regularly meeting and learning from other people in similar circumstances, and meeting professionals from both statutory and voluntary groups will help improve citizens' quality of life.

### **July 2017 Update**

The bus is at capacity most weeks and running very smoothly.

Awareness of community transport has led to usage for hospital visits/social for some attendees.

We are planning to introduce the following events to the Eggborough Centre.

- Digital skills 10 weeks course in partnership with ALSS probably August
- IDAS – Domestic Abuse Awareness session
- Green Doctor –September

Hall very busy, very energetic and good relationships being formed and social groups external from community café

### **September 2017 Update**

Work has continued promoting Community Transport and volunteer drivers. Flyers continue to be distributed across the CEF area.

The weekly bus continues to be well used for the Eggborough Centre.

### **February 2018 Update**

Chris has had a discussion regarding future funding options, as the bus has been heavily utilised enabling many people to attend the Community Cafes.



## Horton Community Café Newsletter January 2018.



CHRISTMAS MEALS AT THE COMMUNITY CAFES  
WE HELD 3 CHRISTMAS MEALS FROM OUR  
TADCASTER, SOUTH MILFORD AND  
SELBY COMMUNITY CAFES. 71 PEOPLE  
ENDED THE CHRISTMAS LUNCHES AND A  
GREAT TIME WAS HAD BY ALL. FOR SOME THIS  
WILL BE THEIR ONLY CHRISTMAS MEAL. AT OUR  
SELBY COMMUNITY CAFES WE HELD BUFFET  
LUNCHES WHERE EVERYONE CHIPPED IN. WE  
HAVE ENDEAVOURED TO ENSURE THAT  
ATTENDEES KEEP IN CONTACT WITH EACH  
OTHER OVER CHRISTMAS. SOME OF THE MOST



THANK YOU TO EVERYONE WHO HELPED WITH  
TRANSPORTING TO VENUES.



Here are a few examples of people who are benefitting:

1. "George" (name changed) lives on his own in Carlton, he has mobility and communication issues following a stroke, and manages with some help from family. The weekly trip to the Cafe provides him with a positive experience of interaction with other people.
2. "Linda" (name changed) an elderly (over 80) woman with some aspects of dementia, lives on her own in social housing, and gets help from her working daughter. The weekly Cafe provides her with an opportunity to meet other people and maintain a more positive attitude to life.
3. "Carol" (name changed) is retired and lives on her own on social housing in Womersley. The weekly Cafe provides her with friends and a real purpose to her week. She helps with all the refreshments and the trip to the Cafe also provides her with an opportunity to do some much needed

shopping at the local "Spar", Womersley has now shop, few buses and "Carol" has no other transport.

On average the bus is used by about 10 people each week.

Chris Hailey Norris  
Southern CEF Development Officer  
February 2018